



## SIGNATURE PLATINUM

Dear Friends,

I am thrilled and excited to share with you a wonderful new beginning for my legendary TOVA Signature Eau De Parfum who, after 26 years, now presents herself in regal splendor, imbued with earth's most precious essential oils, crafted with consummate care by master fragrance artisans, ascending to the next level of premium opulence- achieving Platinum status.

You are among the very first to experience what for me is a dream fulfilled. Reuniting with the original co-creators of my TOVA Signature formula, working from our original notes, we lovingly enhanced my beloved fragrance, making her more vivid, longer wearing and absolutely crystal clear.

A total commitment to sourcing integrity informs all of the essential oils chosen for this updated version. Scintillating bergamot from the craggy, sun-drenched Calabrian countryside, luxurious purple blooms from the lavender-enrobed hills of Provence, genuine sandalwood from the ancient groves of India's mysterious heart, delicate jasmine flowers lovingly harvested at the peak of perfection – these are the exotic components of a truly exhilarating and elegant fragrance, never more beautifully confident or memorably alluring. At the emotional core of the scent is the rich, sensual musk oil that provides the warm base from which the other fragrant notes resound. We have selected rare and complex natural musk oils to make the scent warmer, deeper and longer lasting.

Clarity and higher definition of the scent were achieved through an innovative "Chill and Filter" technique during the final stages of the maceration process. TOVA is now crystal clear, stunningly bright and refreshingly crisp- a delight to wear from morning through evening, a scent that will have admirers asking, "What is that marvelous fragrance you're wearing?"

TOVA Signature Platinum boasts one of the industry's highest levels of fragrance concentrate for an Eau de Parfum. We have increased the potency from 28.5% to 32.5%, ensuring that you will enjoy more high quality essence in every bottle. Remaining ever true to the original inspiration, we proudly "debut" TOVA Signature Platinum in her present glory, to warm the hearts of her many loyal and ardent devotees, and to captivate those who are experiencing TOVA Signature Platinum for the first time.

TOVA Signature Platinum is uncompromisingly original, vibrant and new again and it is my fondest wish that she will always be a cherished, inspired and joyfully resonant part of you.

All my love,

A handwritten signature in black ink, featuring a large, stylized initial 'T' followed by the word "TOVA" in a cursive script.